

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943781-1	09/30/12	September 2012	08/27/12 - 09/30/12
Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCorry/R/Governor	MCCRORY/G/R	924930

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	943781	07887459

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/27/12	Live with Regis & Kelly	9-10AM	M-WT---	:30	3	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-WT---	3	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	PM12117T	\$65.00 NM
2	WXII	W	09/26/12	9:51 AM	Live with Regis & Kelly	9-10AM	:30	PM12117T	\$65.00 NM
3	WXII	Th	09/27/12	9:48 AM	Live with Regis & Kelly	9-10AM	:30	PM12107T	\$65.00 NM
2	09/24/12	09/28/12	NBC Today Show II	10A-12N	MTW-F--	:30	4	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTW-F--	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	10:50 AM	NBC Today Show II	10A-12N	:30	PM12107T	\$65.00 NM
2	WXII	Tu	09/25/12	11:51 AM	NBC Today Show II	10A-12N	:30	PM12117T	\$65.00 NM
4	WXII	W	09/26/12	10:59 AM	NBC Today Show II	10A-12N	:30	PM12107T	\$65.00 NM
3	WXII	F	09/28/12	10:50 AM	NBC Today Show II	10A-12N	:30	PM12107T	\$65.00 NM
3	09/24/12	09/27/12	M-F WXII 12 News @ No-12-1pm		MT-T---	:30	3	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-T---	3	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/12	12:37 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12117T	\$50.00 NM
1	WXII	Tu	09/25/12	12:29 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12107T	\$50.00 NM
3	WXII	Th	09/27/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12117T	\$50.00 NM
4	09/24/12	09/28/12	STEVE HARVEY DAY	2-3P	MTW-F--	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTW-F--	4	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/12	2:54 PM	STEVE HARVEY DAY	2-3P	:30	PM12107T	\$20.00 NM
3	WXII	Tu	09/25/12	2:18 PM	STEVE HARVEY DAY	2-3P	:30	PM12117T	\$20.00 NM
1	WXII	W	09/26/12	2:53 PM	STEVE HARVEY DAY	2-3P	:30	PM12117T	\$20.00 NM
4	WXII	F	09/28/12	2:44 PM	STEVE HARVEY DAY	2-3P	:30	PM12117T	\$20.00 NM
5	09/24/12	09/28/12	M-F 3-4P		M-F 3-4P	MT-TF--	:30	4	\$70.00 NM

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Advertiser	Product	Estimate Number	
McCrorry/R/Governor	MCCRORY/G/R	924930	

www.wxii12.com

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Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-TF--	4	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	PM12117T	\$70.00 NM
2	WXII	Tu	09/25/12	3:22 PM	M-F 3-4P	M-F 3-4P	:30	PM12107T	\$70.00 NM
3	WXII	Th	09/27/12	3:14 PM	M-F 3-4P	M-F 3-4P	:30	PM12107T	\$70.00 NM
4	WXII	F	09/28/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	PM12107T	\$70.00 NM
6	09/24/12	09/28/12	DR. OZ	M-F 4-5p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	4:35 PM	DR. OZ	M-F 4-5p	:30	PM12107T	\$125.00 NM
4	WXII	Tu	09/25/12	4:21 PM	DR. OZ	M-F 4-5p	:30	PM12117T	\$125.00 NM
2	WXII	W	09/26/12	4:39 PM	DR. OZ	M-F 4-5p	:30	PM12107T	\$125.00 NM
5	WXII	Th	09/27/12	4:25 PM	DR. OZ	M-F 4-5p	:30	PM12117T	\$125.00 NM
3	WXII	F	09/28/12	4:10 PM	DR. OZ	M-F 4-5p	:30	PM12117T	\$125.00 NM
7	09/24/12	09/27/12	NBC Today Show	7-9am	MTWT---	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWT---	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/12	8:51 AM	NBC Today Show	7-9am	:30	PM12107T	\$175.00 NM
3	WXII	Tu	09/25/12	7:22 AM	NBC Today Show	7-9am	:30	PM12107T	\$175.00 NM
1	WXII	W	09/26/12	8:49 AM	NBC Today Show	7-9am	:30	PM12107T	\$175.00 NM
4	WXII	Th	09/27/12	8:27 AM	NBC Today Show	7-9am	:30	PM12117T	\$175.00 NM
8	09/29/12	09/29/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	5:40 AM	WXII 12 News	5:30-6am	:30	PM12111TH	\$25.00 NM
9	09/29/12	09/29/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S-	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	7:20 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12107T	\$75.00 NM
10	09/30/12	09/30/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	6:12 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12111TH	\$50.00 NM
11	09/30/12	09/30/12	NBC Sunday Today	8-9am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	8:25 AM	NBC Sunday Today	8-9am	:30	PM12107T	\$400.00 NM
12	09/24/12	09/28/12	M-F WXII 12 News @ 5 p-5-6pm		MT-TF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
McCrorry/R/Governor	MCCRORY/G/R	924930	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 MT-TF-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12117T	\$150.00 NM
1	WXII	Tu	09/25/12	5:22 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12107T	\$150.00 NM
3	WXII	Th	09/27/12	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12107T	\$150.00 NM
4	WXII	F	09/28/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12107T	\$150.00 NM
13	09/24/12	09/28/12	M-Sun EN Rotator	6p-7p	MTW-F--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 MTW-F-- 4 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	09/24/12	6:51 PM	M-Sun EN Rotator	6p-7p	:30	PM12107T	\$600.00 NM
2	WXII	Tu	09/25/12	6:29 PM	M-Sun EN Rotator	6p-7p	:30	PM12117T	\$600.00 NM
4	WXII	W	09/26/12	6:29 PM	M-Sun EN Rotator	6p-7p	:30	PM12117T	\$600.00 NM
1	WXII	F	09/28/12	6:21 PM	M-Sun EN Rotator	6p-7p	:30	PM12117T	\$600.00 NM
14	09/29/12	09/29/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$125.00 NM
See MG 14.2									
2	WXII	Su	09/30/12	6:54 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	PM12117T	\$225.00 NM
MG for 14.1 09/29									
LR- Golf									
15	09/24/12	09/27/12	Late Night w/Jimmy Fallon	1237xm-136xm	MTWT---	:30	4	\$14.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 MTWT--- 4 \$14.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	1:19 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12117T	\$14.00 NM
2	WXII	Tu	09/25/12	1:29 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12117T	\$14.00 NM
4	WXII	W	09/26/12	1:26 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12107T	\$14.00 NM
3	WXII	Th	09/27/12	1:17 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12117T	\$14.00 NM
16	09/24/12	09/27/12	NBC Tonight Show	1135pm-1237am	MTWT---	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 MTWT--- 4 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	PM12107T	\$100.00 NM
4	WXII	Tu	09/25/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	PM12107T	\$100.00 NM
2	WXII	W	09/26/12	12:20 AM	NBC Tonight Show	1135pm-1237am	:30	PM12117T	\$100.00 NM
3	WXII	Th	09/27/12	12:00 AM	NBC Tonight Show	1135pm-1237am	:30	PM12107T	\$100.00 NM
17	09/29/12	09/29/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	12:05 AM	NBC Saturday Night Live	1130pm-1am	:30	PM12111TH	\$120.00 NM
18	09/24/12	09/29/12	M-Su WXII 12 News @ 11-1135pm		M-W-FS-	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
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18	09/24/12	09/29/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	M-W-FS-	:30	4	\$250.00	NM																																																												
Class of Time - Immediately Pre-emptible without notice																																																																					
<table> <tr> <td colspan="2"></td><td>09/24/12</td><td>09/30/12</td><td>M-W-FS-</td><td>4</td><td>\$250.00</td><td colspan="3"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>4</td><td>WXII</td><td>M</td><td>09/24/12</td><td>11:10 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>:30</td><td>PM12117T</td><td>\$250.00 NM</td></tr> <tr> <td>1</td><td>WXII</td><td>W</td><td>09/26/12</td><td>11:23 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>:30</td><td>PM12107T</td><td>\$250.00 NM</td></tr> <tr> <td>3</td><td>WXII</td><td>F</td><td>09/28/12</td><td>11:30 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>:30</td><td>PM12107T</td><td>\$250.00 NM</td></tr> <tr> <td>2</td><td>WXII</td><td>Sa</td><td>09/29/12</td><td>11:23 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>:30</td><td>PM12117T</td><td>\$250.00 NM</td></tr> </table>												09/24/12	09/30/12	M-W-FS-	4	\$250.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	4	WXII	M	09/24/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12117T	\$250.00 NM	1	WXII	W	09/26/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12107T	\$250.00 NM	3	WXII	F	09/28/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12107T	\$250.00 NM	2	WXII	Sa	09/29/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12117T	\$250.00 NM
		09/24/12	09/30/12	M-W-FS-	4	\$250.00																																																															
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3	WXII	F	09/28/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12107T	\$250.00 NM																																																												
2	WXII	Sa	09/29/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12117T	\$250.00 NM																																																												
19	09/27/12	09/27/12	Inside Edition	7-730pm	---T---	:30	1	\$400.00	NM																																																												
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<table> <tr> <td colspan="2">Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr> <tr> <td colspan="2"></td><td>09/24/12</td><td>09/30/12</td><td>---T---</td><td>1</td><td>\$400.00</td><td colspan="3"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>WXII</td><td>Th</td><td>09/27/12</td><td>7:22 PM</td><td>Inside Edition</td><td>7-730pm</td><td>:30</td><td>PM12117T</td><td>\$400.00 NM</td></tr> </table>										Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	---T---	1	\$400.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WXII	Th	09/27/12	7:22 PM	Inside Edition	7-730pm	:30	PM12117T	\$400.00 NM																				
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																															
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<u>Total Spots</u>							54																																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$8,041.00
<u>Agency Commission</u>	\$1,206.15
<u>Net Amount Due</u>	\$6,834.85